

StartUp 6
Vocabulary

Unit2 – Lesson3
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Have the Ss answer the questions in class.

1 BEFORE YOU LISTEN

A What do you think of when you hear the word *crowdfunding*?



PABLO PIÑEDA

@PabloP

Just watched a talk about crowdfunding. Did you know that even Mozart used it?



Have your Ss do the task for a couple of minutes. Then check the answers in class.

UNDERLINE THE CORRECT WORDS TO COMPLETE THE SENTENCES.

1. The concert *raised / financed / invested* a lot of money to help the poor.
2. The kids sell candy for the school's *scam / fundraising campaign / donation*.
3. A lot of people lost money in *email scam / risk / donation* after they provided their bank account numbers to the thieves.
4. Everyone saw that video of the kid in his room. It *invested / went viral / raised* really quickly.
5. They got investors to *finance / raise / risk* their company when they started out.
6. They took a big *risk / scam / donation* when they borrowed all that money, but everything turned out OK.
7. Online crowdfunding is a really interesting *viral / phenomenon / raise*.
8. He *financed / raised / invested* a lot of money in that company, but he got it all back when he sold it.
9. You can make a *scam / risk / donation* to help the earthquake victims.

B 02-14 VOCABULARY Listen. Then listen and repeat.



PABLO PIÑEDA

@PabloP

Just watched a talk about crowdfunding. Did you know that even Mozart used it?

finance: to provide money, especially a large amount of money, to pay for something

raise: to collect money to help people

viral: spreading very quickly to many people, especially through the internet

a phenomenon: something in society or nature that happens or exists

a donation: money that you give to help a person or an organization

invest: to give money in order to get a profit later

a scam: a dishonest plan to get money by tricking people

a risk: the chance that something bad may happen

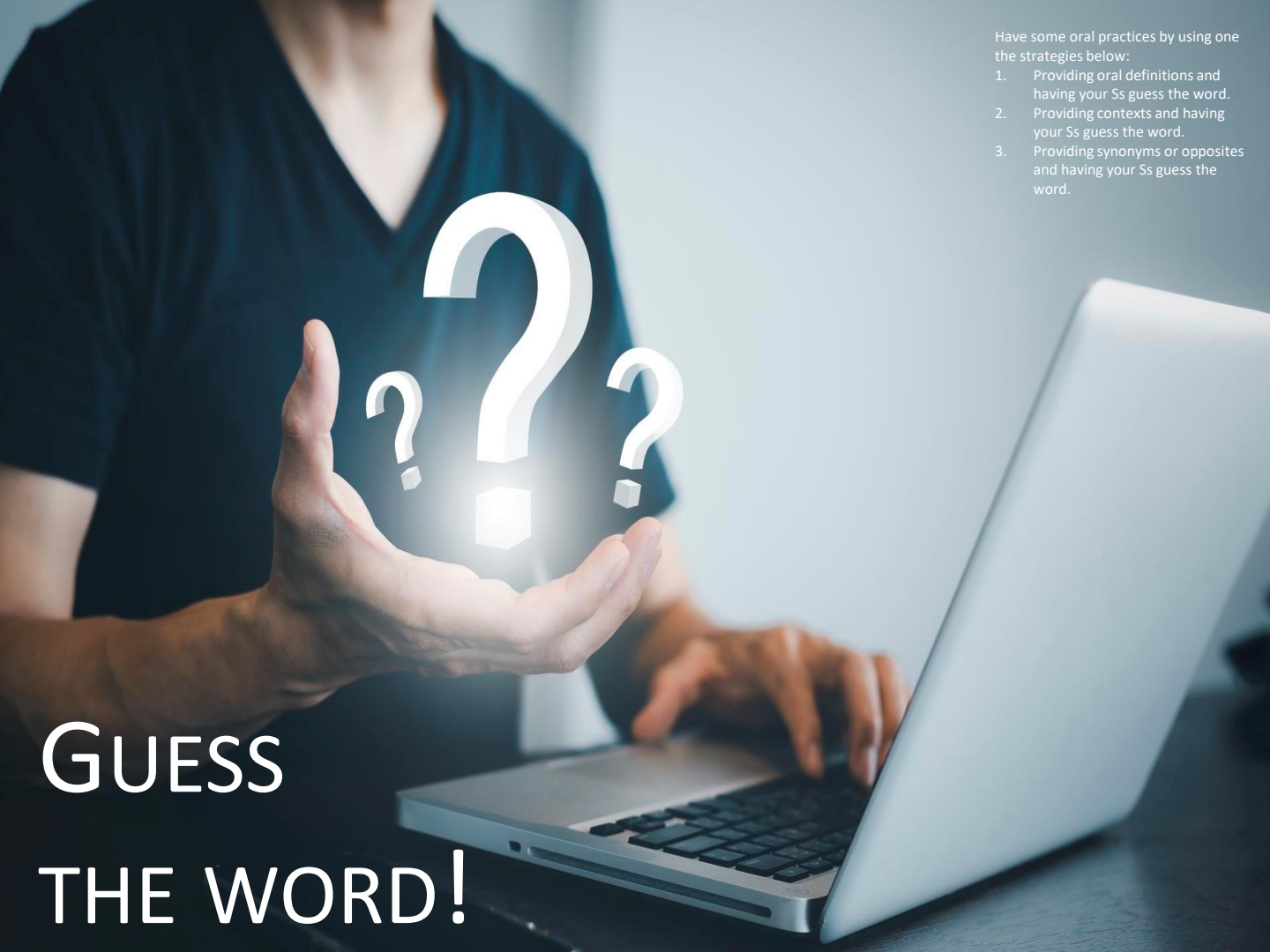
a fundraising campaign: an activity done to collect money for a charity, school, or something else

Have the Ss do the task in class. Nominate the Ss for their answers.

finance: to provide money, especially a large amount of money, to pay for something
raise: to collect money to help people
viral: spreading very quickly to many people, especially through the internet
a phenomenon: something in society or nature that happens or exists
a donation: money that you give to help a person or an organization
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a scam: a dishonest plan to get money by tricking people
a risk: the chance that something bad may happen
a fundraising campaign: an activity done to collect money for a charity, school, or something else

C Complete the sentences with words from 1B.

1. Every year I make a _____ to help poor children in my city.
2. Crowdfunding is not a new _____ .
3. For our _____ we sold candy to raise money for the football team.
4. Tom has a great idea for a product, and he's looking for someone to _____ it.
5. Many people _____ money in their home so that its value will increase.
6. Jim wants to borrow money from me, but I don't want to take the _____ . He might not pay me back.
7. Don't believe that ad you found online. It's a _____ .
8. My cousin's cat video went _____ last week. It got over 500,000 views!
9. She's trying to _____ money for her co-worker. He was hurt and can't work.



Have some oral practices by using one the strategies below:

1. Providing oral definitions and having your Ss guess the word.
2. Providing contexts and having your Ss guess the word.
3. Providing synonyms or opposites and having your Ss guess the word.

GUESS THE WORD!